

# NO STRINGS THEATRE

## Social Media Marketing Intern

No Strings Theatre's mission is to provide opportunity for emerging artists and young people to develop their skills in all aspects of the music theatre arts – singing, dancing, acting, production – under the guidance of trained professional artists.

We aim to level economic and other barriers to provide equal opportunity for young people to participate in our programs.

Term: ASAP to Late August (4 Months) with possibility of extension. An honorarium will be given at the end of the term. This position will be remote.

### Responsibilities

- Initiate and manage social media planning
- Manage content creation, scheduling, and organization across all channels
- Measure and report on the performance of social moments and campaigns
- Work closely with Artistic Director and External Committee of the Board of Directors
- Other projects based on operational needs

### Requirements

- University/College student in marketing, business, or related discipline
- Computer skills: Excel, Word, PowerPoint, Analytics/ Business insights tools, proven experience in marketing or advertising with strong focus on digital and/or social media
- Creative mindset and out of the box thinker that enjoys storytelling through social media
- Excellent verbal and written communication skills necessary to interface with a variety of audience
- Self-motivated with a keen sense of accountability and time management
- Strong work ethic
- Passion for the arts is an asset

At No Strings Theatre, we do not just accept difference – we celebrate it, we support it, and we thrive on it for the benefit of our members and our community. No Strings Theatre is proud to be an equal opportunity organization and welcomes applications from people from all walks of life.

Please send your resume and cover letter as soon as possible to [opportunities@nostringstheatre.com](mailto:opportunities@nostringstheatre.com) as we will be reviewing applications on a rolling basis.

If you have any questions, please do not hesitate to reach out to the above email and we will get back to you as soon as we can.